



## National Wildfire Suppression Association

P.O. Box 330, Lyons, OR 97358  
1-877-676-NWSA

[www.nwsa.us](http://www.nwsa.us)

Do **you** want to reach more than **300** wildland firefighting private contractor **owners & purchasing representatives?**

Reno, Nevada is the place to be March 1-2, 2010!  
Don't miss this opportunity-Limited space available!

Sign up today for our Annual NWSA Conference in Reno! This is THE only event you can have a face to face with a select group of private contractor owners. Space is limited so send in your registration form and check/CC payment today to save your spot! Here's what you have to look forward to this year:

- ◆ We are at the Peppermill Resort and the vendors' area will be in the Tuscan C/D/E/F Room in the Tuscan Ballroom. (Same as last year)
- ◆ To give everyone more opportunity to spend time with vendors we will open at 11:30am, March 1, 2010.
- ◆ Vendors will host the Welcome Reception 5pm-7:30pm March 1<sup>st</sup> AND Luncheon March 2<sup>nd</sup>.  
You are also given the opportunity for a 3 minute presentation during the luncheon!  
(You will receive **TWO** FREE Lunches with paid Vendor Fee- please add additional lunches and dinners to your registration payment if you plan to have more than two people attend.)
- ◆ FREE Coffee Service in the Vendor Area. (Increase that foot traffic!)
- ◆ Dinner/Auction Event March 2, 2010 -6:00-10:00pm in Vendor Area.  
(You will receive **TWO** FREE dinners with paid Vendor Fee)
- ◆ FREE Advertising! Free Business card size AD in the NWSA Conference Program that all members will receive at check-in! **Artwork for ad DUE JANUARY 15, 2010!!**
- ◆ FREE insertion into Goodie bags handed out to each person at registration. (Flyer, small catalog, logo gifts like pens for example) Quantity: 250-300 would be nice but we will take whatever amount you have handy.

Vendors set up is 9am-11:30am on March 1, 2010. Tear down will be 4:00-5:00pm March 2, 2010. Vendors are invited to attend the semi- formal Dinner Auction starting at 6pm (You receive two free dinners with registration).

Other additions to consider:

- Upgrade to a Full Page Ad - \$200 or Half Page Ad - \$125 in the NWSA Conference Program.
- Please donate to be auctioned off during the Dinner/Auction event. This will give your company even more attention AND all funds raised from auction will be donated to the Wildland Firefighter Memorial Fund. Please let us know what you plan to donate by January 15, 2010 so we can plan the event.
- If you cannot attend as a vendor please still consider a donation. Thank you for your support.

NWSA has discounted room rates that you can reserve at the Peppermill:

Reservations: 1-866-821-9996

Code for discount: ANWSA10

Cut off date: 1/29/2010

They can make them online at [www.peppermillreno.com](http://www.peppermillreno.com) then reservations then group reservations and enter ANWSA10 for discount.

Rooms are first come first serve:

Montego Rooms \$65.00 Sunday to Wednesday

Peppermill Tower: \$75.00 Sunday to Wednesday

Single King Tuscany: \$169.00 Sunday to Wednesday

The Peppermill unfortunately does not have a storage area for exhibits, boxes, or crates so you must make other shipping arrangements, if needed to ship displays prior to show.

Attached you will find a registration form to complete and mail with your check/CC payment as soon as possible to reserve your spot! There will be a \$100.00 fee for any cancellations before January 1, 2010 and 50% of your vendor fees for any cancellations after January 15, 2010 No refunds for cancellations after February 15, 2010.

We look forward to hearing from you. Please do not hesitate to email or call if you have any questions.

Stephanie Foxx

NWSA Vendor Committee

541-746-7528

[steph@patrickfire.com](mailto:steph@patrickfire.com)

***Advertising specs for conference program and other options available:***

**All ads are due Jan. 15<sup>th</sup> and goodie bag insertions need to be mailed Feb. 15<sup>th</sup>, 2010!**

- ◆ Full Page Ad in Program 4 ¼" Wide X 6 ¾" Tall
- ◆ 1/2 Page Ad in Program 4 ¼" Wide X 3 ¼" Tall
- ◆ Business Card Ad in Program 3 ¼" Wide X 1 ¾" Tall

**Ad Specs Jpg or PDF preferred. Please email Ads to [steph@patrickfire.com](mailto:steph@patrickfire.com)**

If you need help creating an ad please let me know.

Mail 250-300 Goodie Bag Insertions to:

Stephanie Foxx, PO Box 1508,

Springfield, OR 97478 OR

FEDX or UPS to Stephanie Foxx, 1322 N. 30<sup>th</sup> Street,

Springfield, OR 97478 – Thank You



# 2010 Vendor Registration Form

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Type of Business

\_\_\_\_\_  
Email

\_\_\_\_\_  
List of Attendees (For Name Badges) First & Last Names

## **\$699.00 Vendor Fee Includes:**

- ✓ One Skirted Table at Vendor Show in 10X10 spaces.
- ✓ Vendors will host a Welcome Reception 5pm-7pm March 1, 2010.
- ✓ Three minute presentation at Vendor Sponsored Lunch March 1, 2010.
- ✓ **TWO FREE Lunches** for Vendor Sponsored Luncheon.
- ✓ Coffee Service **WITHIN** the Vendor Area (Increase that foot traffic!)
- ✓ **TWO FREE dinners** for the Dinner/Auction Event within the Vendor Area.
- ✓ FREE business card size AD in the NWSA Conference Program.
- ✓ **Artwork for ad DUE JANUARY 15, 2010!!**
- ✓ FREE insertion into Goodie bags handed out to each person at registration.

## **Extras that are available:** (Please Mark if Needed)

     **\$699 Base Fee**

     **Extra Table (\$30)**

     **Electricity (\$70 per Table)**

     **FULL Page Ad (\$200)**

     **Half Page Ad (\$125)**

     **Additional Lunch Tickets (\$20ea)**

     **Additional Dinner Tickets (\$35ea)**

     **\*\*\$100 Discount for FULL Corporate Sponsors! Email me for more info how to become a sponsor and the benefits for you!**

     **Total submitted in check payable to NWSA or Credit Card info below!**

Mail to PO Box 330, Lyons, OR 97358 OR Fax to 1-866-854-8186

Credit Card Info:      Visa      MC      Card No. \_\_\_\_\_      Expiration Date: \_\_\_\_\_

Name On Card: \_\_\_\_\_      Address: \_\_\_\_\_      City: \_\_\_\_\_      State \_\_\_\_\_      Zip \_\_\_\_\_

Questions, Please contact:

Stephanie Foxx, NWSA Vendor Committee

PatRick Corp. (541) 746-7528

steph@patrickfire.com



# 2010 Auction Donation Pledge Form

## National Wildfire Suppression Association

The National Wildfire Suppression Association, of which we are members, will be holding their Benefit Auction at our Conference in March 2, 2010. 100% of the proceeds from this auction will be donated to the Wildland Firefighter Foundation ([www.wffoundation.org](http://www.wffoundation.org)) which provides funds to the family of injured firefighters to help with family costs such as travel to be with injured family member, and much more. They maintain contact and provide support for the family for many years to come as they work thru their loss. We believe that this is a benefit to our large family of wildland firefighters, including you, and we hope that you will consider a donation.

If the item is large please provide a gift certificate to be redeemed by the winning bidder and information on how they can do that. We would like to know what you plan to donate by January 15, 2010! If you are not attending conference please mail donation by February 15, 2010 OR let us know if you will be bringing it with you to the conference March 1, 2010.

Please mail your donation to: NWSA C/O Stephanie Foxx, PO Box 1508, Springfield, OR 97478 OR if FEDX or UPS 1322 N. 30<sup>th</sup> Street, Springfield, OR 97478

We want to thank you in advance for your support for our industry. If you have any questions, please contact Debbie Miley, Executive Director for the National Wildfire Suppression Association at 1-877-676-6972 or email at [info@nwsa.us](mailto:info@nwsa.us)

### Donor Information (please print or type)

Company Name	
Owner	
Billing Address	
City	
State / Zip Code	
Telephone (business)	
Fax	
E-Mail	

### Pledge Information - We would like to make a donation of the following:

Item Description Gift Cert. or Item to be Delivered?	
Item Value	

### Acknowledgement Information

Signature(s) /Date
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Please make checks, corporate matches, or other gifts payable to:

Wildland Firefighter Foundation c/o NWSA P.O. Box 330, Lyons, OR 97358